

FESTIVAL DEI FIORI 2010 9th Floral Art Contest

“Bouquet Sanremo”

FLORAL CONTEST FOR UNDER 30 YEAR OLD INTERNATIONAL FLORISTS

COMPETITION RULES

- The aim of this event is to divulge, by means of the “Bouquet Sanremo” contest, Floral Art in Italy and in Europe.
- Under 30 year old contestants from all Europe can be recommended, either by Italian and European professional associations, and/or Italian and European Floral Design schools. Anyhow, contestants who are neither members of any professional associations nor Floral Design school, can apply. The application forms can be downloaded from the www.bouquetsanremo.it website. **However, Ucflor – Mercato dei Fiori di Sanremo- retains the right, in its absolute and sole discretion, to have the final decision regarding the selection of the candidates.**
- **The final closing date for entry is on the 18th January 2010 at noon. All the application forms shall be sent to the following email address: m.nepote@sanremoflowermarket.it**
- The Ucflor –Mercato dei Fiori – organization committee will then contact the only admitted candidates to the competition. The list of competitors admitted to the competition will be published on the www.bouquetsanremo.it and www.festivaldeifiori.it websites as from the **2nd February 2010**.
- ❖ **No registration fee is required to enter the contest. Board and lodging are at contestant’s expenses.** Each competitor will dispose of a budget of € 100 to purchase all the flowers and foliage needed for the realisation of the bouquets. However, it will be possible to purchase additional flowers but at competitor’s expenses.
- ❖ Contestants shall choose **only and exclusively from the attached list** the type and the quantity of materials they require for the realisation of their works. The completed list shall be sent to Ucflor **by 15th February 2010 at the latest**. All the requested materials will be available at the beginning of the competition and will be found in a water-filled tank, separately assigned to each competitor.
- On arrival, Ucflor – Mercato dei Fiori will provide each contestant with a “Contest Folder”, containing general information and a botanical form to be compiled on the day of the contest.
- Each participant will be allotted a lighted emplacement of 2.50 m x 1.50 m, mentioning his/her name and two vases in which to position the bouquets.

- The Jury Commissioner and the pre-jury will execute the drawing of the contestants' emplacements.
- Contestants assume full responsibility for the formulation and the elaboration of their bouquets.
- Help of any kind is prohibited.
- Any structures involved may only be created during the preparation stage or on stage. Penalty for using structures prepared in advance is disqualification. It will not be allowed to insert flowers during the preparation phase. Insertion of flowers will only be possible on stage during the contest performance.
- Competitors will have complete freedom and autonomy regarding the creation of their bouquets. On the day of the competition, all competitors will also compile a technical/botanical schedule of the materials used for each bouquet and submit it to the competition secretary.
- Competitors will have **40 minutes** to carry out their work on stage.
- Preparation time within working-space: **5 hours**
- At the end of each contest, participants will position their bouquets and vases within the emplacement they have been attributed.
- **Only the vegetal material shown on the attached list may be used. Such material will be purchased by the organization committee. If vegetal material not shown on the list is used, the submitted work will be disqualified.**
- Competitors may only take professional equipment onto the stand.
- The competition, will take place in public, during the "Festival dei Fiori" on Saturday 13th March 2010. The theme of the 2010 "Sanremo Bouquet" Floral Art Contest For Under Year Old International Florists is the following:

" LIFE AT COURT IN ROYAL PALACES IN 17TH AND 18TH CENTURIES "

- Each contestant shall have to realize two bouquets under the following names:
 - 1st Bouquet: "MARIE ANTOINETTE QUEEN OF FRANCE"**
 - 2nd Bouquet: "WOLFGANG AMADEUS MOZART"**
- There will be five Jury members: four non-Italian Jury members and an Italian one. The work of the jury will be organised by a non-voting coordinator
- The two members of the preliminary jury will assist competitors. They will also ensure that rules are adhered to and supply all information on technical matters requested during the preliminary meeting on Friday 12th March.
- The bouquets will be assessed according to the international 100 Points System established by FLORINT (former FEUPF – European Federation of Professional Florists). The highest score per each piece of work to be achieved is 100 points. Every member of the Jury can assess each piece of work with a maximum of 100 points. The score of all

jury members for a piece of work are added (and can amount up to 500 points) and then divided by the number of judges (5). The highest possible score for a candidate is 200 points.

Distribution of points

GENERAL IDEA (maximum of 20 points)

- originality, uniqueness, creativity
- interpretation of the given theme
- choice and use of material
- observance of given time

COLOURS (maximum of 20 points)

- proportion/predominance of used colours
- expression of idea in colours
- colour-composition (contrasts, harmony, value of colours, etc.)
- disposition of colours

COMPOSITION (maximum of 30 points)

- general impression (shape, form, proportions, visual balance)
- style
- choice, predominance and use of materials (shape, texture, structure, contrasts, rhythm, movement, volume, lines, directions)
- respect of materials

TECHNIQUE (maximum of 30 points)

- Cleanliness
- Suitability of technique used
- Stability of the work
- Physical balance
- Possibility for the flowers to absorb water
- Technique difficulty and level

- The winner of the 9th "Sanremo Bouquet" for Under 30 Year Old International Florists Floral Contest 2010 will be announced at the end of the competition.
- The winner of the 9th "Bouquet Sanremo" for Under 30 Year Old International Florists Floral Contest 2010 will be entitled to enter the 2011 edition of the "Bouquet Sanremo" – Professional Florists Category –contest.
- The winners of the 1st, 2nd and 3rd absolute prizes and of the 1st, 2nd and 3rd prize for each bouquet will be awarded.
- In case of necessity due to technical causes, the organizers reserve the right to change the contest rules at any time.
- Failure or lateness in supplying the required documents will lead to immediate disqualification from the competition.
- The organizers decline all responsibility for any damage that may occur to things or people before, during and after the exhibition and fair.